Center Nohtne Estetike Case study



Project description:

Center Nohtne Estetike is an international web portal for a local small businesses. The web application connects international customers and local studios with a simple scheduling interface where customers can book appointments and schedule seminars.

Client goals:

An international website to promote business programs and courses, including an interactive ordering platform to schedule appointments. The website has to be accessible in multiple languages and offer an interactive media gallery connected to a social media source and scheduling services.

Tech concept:

The web application is based on the Angular framework. It utilizes the Angular international module or i18n and connects to a REST API to use the scheduling platform. The scheduling part is implemented on top of Material design elements, providing an interactive calendar, scheduling slots, and time management. Including a management portal where the small business can add workers, align schedules, and book slots over the phone. Scully was used to optimizing the landing page experience and provide a better SEO performance.

Technology stack:

Angular, NativeScript, TypeScript, Scully, Firebase, REST API.